

Fund Facts

July 31, 2010

For information on the Guinness Atkinson Funds call us at 800 915-6566 or visit us on the Web at www.gafunds.com.

IMPORTANT INFORMATION

Performance data quoted represents past performance; past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance of the Fund may be lower or higher than the performance quoted. Performance data shown is current to the most recent month and quarter end. For more recent information call 800 915-6566 or visit www.gafunds.com. Total returns reflect a fee waiver in effect and in the absence of this waiver, the total returns would be lower. Performance data does not reflect the 2% redemption fee for shares held less than 30 days and, if deducted the fee would reduce the performance noted.

Fund holdings and/or sector allocations are subject to change at any time and are not recommendations to buy or sell any security.

While the Fund is no-load, management and other expenses still apply. Please refer to the prospectus for further details. Growth charts showing performance of the Fund since inception assume reinvestment of dividends and capital gains, but do not reflect any applicable sales charge or redemption fee.

The Fund invests in foreign securities which will involve greater volatility and political, economic and currency risks and differences in accounting methods. The Fund is non-diversified meaning its assets may be concentrated in fewer individual holdings than diversified funds. Therefore, the Fund is more exposed to individual stock volatility than diversified funds.

This information is authorized for use when preceded or accompanied by a prospectus for the Guinness Atkinson Funds. The prospectus contains more complete information including investment objectives, risks, fees and expenses related to an ongoing investment in the Fund. Please read it carefully before investing.

The NASDAQ Composite Index is a market capitalization weighted price-only index that tracks the performance of domestic common stocks traded on the regular NASDAQ market, as well as National Market System traded foreign common stocks and ADRs. Indices do not incur expenses and are not available for investment.

The expense ratio shown is from the most recent prospectus (May 1, 2010). The Fund has an expense cap in place and the advisor is contractually obligated to cap the total expenses at least through June 30, 2011.

Distributed by Quasar Distributors, LLC. (06/07)

The holdings listed should not be construed as a recommendation to buy or sell securities.

Global Innovators Fund

IWIRX

Seeks long-term capital appreciation primarily through investments in equity securities of companies that the adviser believes are positioned to benefit from one or more of the following: Advances in technology, advances in communications, globalism, or innovative management.

TIM GUINNESS, Lead Manager **MATTHEW PAGE**, Co-manager

FUND DATA FOR THE PERIOD ENDING JULY 31, 2010

NASDAQ SYMBOL	INCEPTION DATE	MINIMUM INVESTMENT	CUSIP NUMBER	
IWIRX	12/15/98	\$5,000 \$1,000 IRA \$250 Subsequent	402031 30 6	
BENCHMARK	EXPENSE RATIO	REDEMPTION FEE	LOAD	MORNINGSTAR CATEGORY
NASDAQ Composite Index	1.69% (gross) 1.56% (net)	2% for 30 Days	None	Large Growth

PERFORMANCE

AVG ANNUALIZED TOTAL RETURN	YEAR TO DATE	ONE YEAR	THREE YEARS	FIVE YEARS	TEN YEARS	SINCE INCEPTION
Through 6/30/10	-10.28%	12.16%	-9.56%	3.11%	-4.11%	2.44%
Through 7/31/10	-3.57%	10.06%	-6.88%	3.57%	-3.35%	3.05%

GROWTH OF A HYPOTHETICAL \$10,000 INVESTMENT SINCE INCEPTION (12/15/98):



This chart does not imply future performance.

TOP TEN HOLDINGS

1. BP PLC - ADR	4.82%
2. Nokia OYJ - ADR	4.16%
3. Samsung Electronics Co Ltd	4.06%
4. Check Point Software Technologies Ltd	4.03%
5. Oracle Corp	4.01%
6. Comcast Corp - Class A	3.97%
7. Parametric Technology Corp	3.95%
8. Sony Corp - ADR	3.93%
9. Qwest Communications International Inc	3.92%
10. State Street Corp	3.85%

TOP INDUSTRY SECTORS

Electronic Comp - Semicond	7.01%
E-Commerce/Services	6.88%
Oil Company - Integrated	4.82%
Wireless Equipment	4.16%
Applications Software	4.03%
Enterprise Software/Services	4.01%
Cable/Satellite TV	3.97%
Computer Aided Design	3.95%
Audio/Video Products	3.93%
Telephone - Integrated	3.92%

GEOGRAPHIC WEIGHT

United States	63.49%
Japan	7.60%
Britain	6.89%
Finland	4.16%
South Korea	4.06%
Israel	4.03%
Taiwan	3.72%
Canada	3.65%
Cayman Islands	3.47%